

ESCONDIDO DEMOCRATIC CLUB- 2019 YEAR END REPORT FOR CLUB OF THE YEAR SELECTION COMMITTEE

The Escondido Democratic Club (EDC) experienced a phenomenal 2018, we believe, as reported and summarized below:

- 1) At the beginning of the 2018 year we had 130 paid members. By December 2018 we increased our membership by 50, bringing the total number of paid EDC members to 180.
- 2) The EDC has monthly meetings on the second Saturday of each month. In the 2018 year the number members at each of our meetings has grown exponentially. We have anywhere between 65-80 members in attendance at each monthly meeting. In January we had over 100 members in attendance.
- 3) From January through October EDC members, individually and collectively, registered over 400 + new Escondido Democrats.
- 4) From April through October, at the end of each EDC meeting, 10-12 EDC members wrote over 1500+ postcards. The first 450 postcards were sent to newly registered voters thanking them for registering as a Democrat. The remainder 1000 + were sent to Democrats, urging them to vote for our club endorsed candidates.

Our goal was to get our postcard inside the home and read by the individual to whom it was addressed. In order to achieve this goal our PAC VP, Christine Jackson, suggested the EDC purchase and use vintage instead of political postcards.

Through Christine's efforts, she was able to negotiate a 5 cent a card deal with a local merchant. For seven months our members hand wrote our thank you message on vintage postcards to new Democrats. Many EDC members took additional postcards home to write and send to new Dems.

- 5) Our Membership VP, Robert Korbecki, was the GO team coordinator for Escondido. Previously there wasn't an assigned Coordinator for Escondido. From the Primary through the General Election, he and a team of 25 GO Team members who he trained, walked all precincts in the city of Escondido. Many GO team members volunteered to walk and speak to residents in multiple precincts.

- 6) Many EDC members who were not part of the GO Team, walked their respective precinct and other precincts from February 2018 through November 2018. They walked for the various Democrat endorsed candidates running for seats at the local, state or federal levels.**
- 7) From May through November numerous EDC members participated weekly, phone banking at the Democratic headquarters downtown Escondido for all endorsed Democrat candidates.**
- 8) From June 2018 through November 2018, EDC members sign-waved at various street corners throughout the city for Paul MacNamara, Consuelo Martinez, Vanessa Valenzuela, Georgine Tomasi, Alan Geraci, Jeff Griffith and Ammar Campa-Najar**
- 9) Starting in August and every Wednesday until election day, EDC members met and demonstrated against Sam Abed, John Masson, and Ed Gallo in front of Escondido City Hall. We carried signs, played loud drums and shouted out to the street with megaphones. Because of our numbers, loudness and drumming our local press covered one of our weekly demonstrations.**
- 10) Our Fundraising VP, Pam Albergo, orchestrated a series of fund-raising events from January 2018 through November 2018 (Note: almost one per month). Because of her efforts and the high number EDC members who attended and participated in each of the events Pam coordinated, the EDC/PAC was able to contribute over \$7,000 to local and state candidates.**
- 11) Through the efforts of our VP of Communication, Shelly Spisak, our email list increased over 24% in 2018. Currently we have 779 subscribers to our monthly newsletter, updates and periodic notifications. We have a substantial following on Facebook and are getting more followers to our Instagram account.**
- 12) Bi-annually (October and May) we sponsor an EDC booth at the Escondido Street Faire, the second largest street faire in the state. Each year the Club promotes the EDC by signing-up new members, distributing information about our club and registering new voters. This year our booth was directly across from the Democratic Party office and we worked with the candidates to provide them space to speak and register voters beside the EDC.**

13) In January 2018 the EDC sponsored a booth at the Second Annual Women's March in San Marcos. This year, many EDC members marched in the third annual Women's March in San Diego.

14) We brought information and applications in January 2018, and encouraged EDC members to apply for board and commission positions in our city. Many members applied and received an interview.

One of our members was appointed, by a republican mayor and city council, to serve on the Transportation and Public Safety Commission. We continue encouraging our members to apply for these positions and expanded it this year to include board and commission positions available in the county.

15) EDC President, Georgine Tomasi, attended all Council of Clubs, North Area Caucus, and most Central Committee meetings for the 2018 year.

16) Ten members of the EDC attended the 2018 Roosevelt Dinner and filled a full table at this event.

17) Our year long effort of organizing and activities made possible the following wins in the city of Escondido:

- The first Democratic Mayor in the city in over 35 years**
- A Democratic majority on City Council in over 35 years**
- A Democratic majority on the Elementary School Board in over 25 years**