



The Encinitas & North Coast Democratic Club (ENCDC) would like to be considered as Club of the Year 2018.

In the short span of time since the Club was founded (July 2016), we managed to recruit approximately 150 members, educate, inspire and motivate many new members at the local level who had not previously engaged themselves in the work of political activism. Members supported and canvassed for democratic candidates – leading to the election of a Democrat (Mike Levin) in the 49<sup>th</sup> Congressional District (CD) after 18 years of being represented by a Republican, a Democrat (Tasha Boerner-Horvath) in the 76<sup>th</sup> State Assembly District (AD), which had been represented by a Republican for 6 years, Matt Bower for Superior Court Judge winning against an incumbent of 6 years, and Rick Shea reelected to the Board of Education. Locally, our members’ efforts resulted in Carlsbad city council now having a Democrat majority for the first time ever, while the Encinitas city council is now all Democrats (including the Mayor).

These results were a direct consequence of the Club Board organizing the following activities:

- Educated, informed, motivated and engaged members
  - Our invited guest speakers spoke on a wide range of issues, including: How Russian Bots Influenced the 2016 Election (John Mattes, Investigative Emmy Award-Winning Journalist); How Trump is Weaponizing the Courts with Judicial Picks that will Harm America for the Next 40 Years (Attorney Howard Wayne from the American Constitution Society), Cyber Security Around Elections (Kathy Cruz, Senior Advisor to the State of California's Chief Information Security Officer); Immigration and the Devastating Impact of the Recent Changes Imposed by the Trump Administration (Carmen Chavez, Executive Director from the Casa Cornelius Law Center); and Gun Crime Prevention (Nikki Faddick from Moms Demand Action for Gun Sense in America, Steve Bertram from Brady Campaign to Prevent Gun Violence and high school student Emily O’Heir, and Cindi Clemons from Never Again.org), thus inspiring, motivating and engaging our members to get involved in issues impacting their lives.
- GO Team outreach
  - The Club Board consists of 2 GO Team Coordinators for Encinitas and Carlsbad districts with 113 volunteers associated with the Club



- Our volunteers knocked on approximately 1200 doors canvassing for democratic candidates with incredible success.
- Organized candidate forums for both the CD49 and AD76 candidates
  - Our members were able to judge for themselves the strength of each candidate and select the strongest candidates in the primary election who could defeat the Republican candidate.
- A high percentage (80%) of Club-endorsed district and county candidates won.
- The Club raised and contributed a total of \$5600 to local candidate campaigns.
- Collaborated with other local groups leading to much success
  - Some of our members were involved in Flip the 49<sup>th</sup> and maintained a presence at the weekly rallies in front of Darrell Issa's office, which led to much success for our local candidates and the election of a Democrat for CD49.
  - Some of our members were also involved in helping the "Never Again" campaign collect signatures for a petition to stop the Del Mar Fairgrounds management renting to gun shows, which was a tremendous success! No more gun shows.
- Social Activism
  - The Club initiated a postcard writing campaign at Club meetings by providing stamped-addressed postcards to elected officials on a range of political topics. This has been highly successful with several hundred postcards mailed to date.
- Political Action Committee (PAC)
  - Club PAC met with local and state candidates early in the campaign season to assess their platforms while providing opportunities to hone their talking points
  - Club PAC organized Meet & Greets for both the Encinitas & Carlsbad city candidates, distributed literature about democratic candidates at booths at the Encinitas street fairs (Fall, Spring and Oktoberfest), conducted voter registration in high schools (registered 100 new voters in 4 north county high schools), and provided speaking opportunities at our Club meetings to offer exposure for the candidates.

We are really proud of our Club achievements this year, and thank you for considering the Club for this award.

Narima Lopes  
(President, ENCDC)